

GIBBES MUSEUM OF ART

PARTNERSHIP OPPORTUNITIES



CORPORATE SEAT ON THE GIBBES BOARD OF DIRECTORS

The Gibbes Board of Directors offers a corporate seat for a sponsorship investment of major exhibitions at the Gibbes or a sponsorship investment for the annual visual arts festival, Art Charleston. The minimum investment for a corporate seat and for support is \$50,000. In addition to a menu of benefits that include a high-level membership, special events access, admission passes, marketing recognition and the opportunity for an employee community day or a special curated experience, this board seat allows the corporate partner to engage in conversations around leadership of the Gibbes.



BUSINESS FELLOWS MEMBERSHIP SUPPORT

As the home of the foremost collection of art of the American South, the Gibbes is uniquely positioned to tell the story of Charleston in a way that links this city and region's artistic past to a vibrant contemporary art scene. Partnering with a cultural institution helps to further establish an image of corporate excellence. Participation in our Gibbes Museum of Art Business Fellows program allows you to achieve this recognition in addition to engaging with the community and growing your business network.

Membership in the Gibbes Museum Fellows program brings together individuals who share an appreciation for the arts and a personal commitment to enhancing Charleston's premier art museum. Fellows-level memberships provide art enthusiasts with the opportunity for museum patronage, special events and exclusive access to art, opportunities to participate in Fellows-only travel, and an annual appreciation brunch.

Fellows-level support enables the Gibbes to provide transformational exhibitions and programs.

The Gibbes offers many opportunities to promote your business from a monthly rotation of ads on our first floor flat screens to recognition on social media channels (Instagram and Facebook) to monthly e-blasts to our members and community. In 2020, over 200 e-blasts were sent to over 8,500 recipients (including e-blasts to board member, general audience, and specialized groups) for a total of 412,000 impressions with an average open rate of 30–50% and yield of 9,500 clicks to the Gibbes website.



CORPORATE SPONSORSHIP OF EXHIBITIONS OR PROGRAMS

Corporate support makes everything we do possible – from inspiring exhibitions to cultivating, preserving, and advancing the visual arts and art education in the Charleston region and beyond. When you become a Gibbes Corporate Partner, you do more than share your organization's commitment to the arts, you connect with an ever-growing, audience of locals, artists, students, educators, researchers, and philanthropists.

An investment in the Gibbes through an annual Corporate Sponsorship will provide a strong platform for your organization's business and marketing objectives. Annual partnership levels range from \$5,000 to \$100,000 and include a wide variety of benefits, including broad recognition in the community and opportunities for your company to network.

FOR MORE
INFORMATION
CONTACT

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the
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