



# THE ART OF BUSINESS

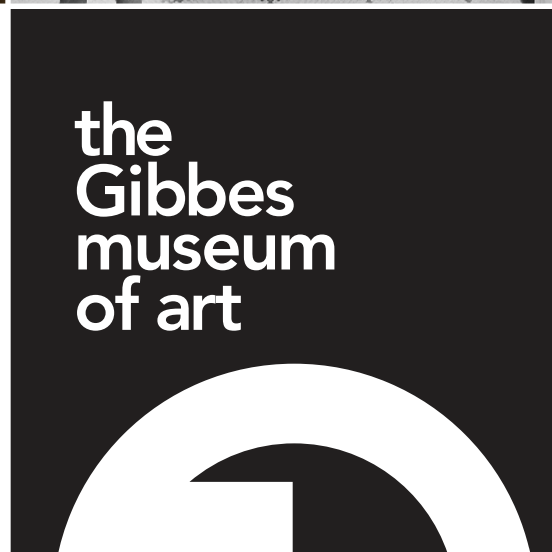
SUPPORTING THE GIBBES MUSEUM OF ART AS A BUSINESS MEMBER



THANK YOU TO OUR BUSINESS FELLOWS



MOUNTAIN SHORE PROPERTIES, LLC | BRIDGEVIEW PROPERTIES, LLC  
CHARLES H. WENDELL, CPA | F&S MANAGEMENT, LLC  
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## GIBBES MUSEUM OF ART ACCOLADES

2019 Recipient of the  
**SOUTH CAROLINA'S  
GOVERNOR'S  
AWARD FOR  
THE ARTS**



CHARLESTON  
METRO CHAMBER  
OF COMMERCE  
BEACON AWARD

2019 Recipient



USA TODAY  
BEST MUSEUM IN  
SOUTH CAROLINA

SOUTHERN  
LIVING

TOP VENUE  
TO GET MARRIED  
*in South Carolina*



BEST MUSEUM IN  
CHARLESTON

Voted #1 for the  
past ten years by  
*Charleston City Paper*

## The Art of Business

Supporting the Gibbes Museum of Art as a business member enables you to:

- Promote your business and co-brand with the Gibbes
- Engage with the community
- Grow your business network
- Access exhibitions and exclusive events
- Offer perks to your employees and clients
- Advance your marketing and philanthropic goals

## Why the Gibbes?

- The Gibbes is the #1 Museum in South Carolina according to USA Today, April 2018.
- The Gibbes is the winner for the 3rd consecutive year as “Best Museum” by Charleston City Paper.
- A 2017 Economic Impact Study found the Gibbes to be a “driving force in the Charleston community” with a calculated \$120M impact through the visitors it attracts and the jobs it creates.
- National media outlets recognize the Gibbes as one of the top 25 things to do in Charleston.
- In 2017, the Gibbes received accolades from all sectors including the SC Department of Archives and History, the Preservation Society of Charleston, and Historic Charleston Foundation for its facility restoration.
- The Gibbes welcomes 60,000+ visitors and 6,000+ students annually.
- The Gibbes hosts numerous corporate and private rental events annually.

## AND

- art museums make cities great places to live and work;
- art museums help companies attract and retain strong workforce talent;
- art museums provide prestige and prominence and are prime tourist attractions;
- art museums promote life-long learning through classes, lectures and concerts; and
- art museums offer a safe forum to discuss difficult social issues.

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## GIBBES AT A GLANCE

*VISION: The Gibbes Museum of Art is home to the foremost collection of American art that incorporates the story of Charleston. The Museum connects the city and region's artistic past to a vibrant contemporary art scene. ART IS THE REASON.*

### MUSEUM ACCREDITATION

## AMERICAN ALLIANCE OF MUSEUMS (AAM)

accreditation since 1972



BUILT BY THE CITY OF CHARLESTON

## 117 YEARS

of collecting, interpreting, preserving and promoting American art

### FACILITY OWNERSHIP

50% CITY OF CHARLESTON  
50% CAROLINA ART ASSOCIATION

OLDEST MUSEUM FACILITY  
in the South

THIRD LARGEST CULTURAL FACILITY  
in Charleston



LISTED AS A  
**NATIONAL HISTORIC SITE**

THE ONLY ART MUSEUM  
in Charleston

Only example of  
**BEAUX ARTS STYLE ARCHITECTURE**  
in Charleston

## 10,000

OBJECTS IN THE PERMANENT COLLECTION

## 6-8

SPECIAL EXHIBITIONS ANNUALLY

### PERMANENT COLLECTION

Features the most comprehensive public collection of American art that touches Charleston, including works by **THE FIRST WOMAN ARTIST IN AMERICA**, beautiful 18th and 19th century landscapes and portraits, 20th century impressionist objects, the most comprehensive public collection on the Charleston Renaissance (1915-1940), outstanding **MINIATURE PORTRAITS** on ivory, and a growing modern and contemporary collection including works by **MARY JACKSON** and **JASPER JOHNS**.



LOANS OVER **50 OBJECTS PER YEAR** TO RENOWNED ART INSTITUTIONS SUCH AS

The Guggenheim Museum, The Museum for African Art, The Metropolitan Museum of Art, Colonial Williamsburg, the San Francisco Museum of Modern Art, Frick Museum of Art, Los Angeles County Museum of Art, Art Institute of Chicago, Museum of Modern Art, NYC



### AFRICAN AMERICAN HERITAGE

**MARY JACKSON GALLERY OF CONTEMPORARY ART**, named after one of the most prestigious sweetgrass basket makers in the country

Works by **MARY JACKSON, JONATHAN GREEN, LEO TWIGGS, KARA WALKER, DONTÉ HAYES, STEPHEN WALKER**, and other nationally recognized African American artists

### MAJOR EXHIBITIONS

*Realm of the Spirit: Solomon R. Guggenheim Collection and the Gibbes Museum of Art*  
OCT 22, 2016 – JAN 15, 2017

*Black Refractions: Highlights from The Studio Museum in Harlem*  
MAY 24 – AUG 18, 2019

*A Return to the Grand Tour: Micromosaic Jewels from the Collection of Elizabeth Locke*  
JAN 17, 2020 – JAN 10, 2021

*Central to Their Lives: Southern Women Artists in the Johnson Collection*  
JAN 17 – MAY 3, 2020

*Building a Legacy: The Vibrant Vision Collection of Jonathan Green and Richard Weedman*  
AUG 21, 2020 – JAN 10, 2021

*Light Effects: The French Impressionists*  
SEPTEMBER 3, 2021 – FEBRUARY 20, 2022

*Romare Bearden: Abstraction*  
OCTOBER 15, 2021 – JANUARY 9, 2022

*Fighters for Freedom: William H. Johnson Picturing Justice*  
JANUARY 21, 2022 – AUGUST 7, 2022

# Membership Benefits for Gibbes Museum of Art Business Fellows

*Partnering with a vibrant cultural institution helps to further establish an image of corporate excellence. Participation in our Gibbes Museum of Art Business Fellows program allows you to achieve this recognition in addition to engaging with the community and growing your business network. As a Business Fellow member, your business will gain exposure through recognition provided by the Gibbes Museum of Art.*

*The Gibbes offers many opportunities to promote your business from a monthly rotation of ads on our first floor flat screens to recognition on social media channels (Instagram and Facebook) to monthly eblasts to our members and community. In 2021, over 200 eblasts were sent to over 10,000 recipients (including eblasts to board member, general audience, and specialized groups) for a total of 350,000 impressions with an average open rate of 40–60% and yield of 6,500 clicks to the Gibbes website.*

## **\$1,000 BUSINESS HUTTY**

- Company Membership with admission any time for 2 for use by employees or clients
- 4 complimentary one-time guest admission passes for employees or clients
- Members pricing for 2 adults for museum classes or for 2 children for museum camps with early registration notification
- Opportunity for 2 guests/clients to Fellows-only opening exhibition receptions
- 1 Gibbes Museum “individual” membership as a gift for employees or clients
- 10% discount in Museum shop with member card
- 2 invitations to Gibbes Annual Fellows Year-End Celebration
- Recognition in the Gibbes Annual Report and on the Donor Wall

## **\$2,500 BUSINESS HARLESTON**

- Company Membership with admission any time for 4 for use by employee or clients
- 6 complimentary one-time guest admission passes for employees or clients
- Members pricing for 4 adults for museum classes or for 4 children for Gibbes camps with early registration notification
- Opportunity for 4 guests/clients to Fellows-only opening exhibition receptions
- 1 Gibbes “dual” membership as a gift for employee or client
- 15 % discount in Museum shop with member card
- 2 invitations to Gibbes Annual Fellows Year-End Celebration
- Recognition in Gibbes Annual Report and on Donor Wall

## **\$5,000 BUSINESS SMITH**

- Company Membership with admission any time for 6 for use by employees or clients
- 8 complimentary one-time guest admission passes for employees or clients
- Members pricing for 6 adults for museum classes or 6 children for Gibbes camps with early registration notification
- Opportunity for 6 guests to all Fellows-only opening exhibition receptions.
- 2 Gibbes “dual” memberships for gifts for employee or client
- 20% discount in Museum shop with member card
- 2 invitations to Gibbes Annual Fellows Year-End Celebration
- For off-site meetings or special events, 5% discount on Gibbes Museum rental fee subject to availability. All other event expenses are the responsibility of the renter. Non-transferable
- Recognition in Gibbes Annual Report and on Donor Wall

## **\$10,000 BUSINESS DIRECTOR CIRCLE**

- Company Membership with admission any time for 8 for employees or clients
- 10 complimentary one-time guest admission passes
- Members pricing for 8 adults for museum classes or 8 children for Gibbes camps with early registration notification
- Opportunity for 8 guests/clients to Fellows-only opening exhibition receptions
- 2 Gibbes “dual” membership as a gift for employees or clients
- 20% discount at Museum Shop with member card
- 2 invitation plus 2 guest invitations to Gibbes Annual Fellows Year-End Celebration
- For off-site meetings or special events, 10% discount on Gibbes Museum rental fee subject to availability. All other expenses are the responsibility of the renter. Not transferable.
- Recognition in Gibbes Annual Report and on Donor Wall

## **Making a Gift**

For more information on ways to support the future of the Gibbes through your Business Fellow Membership, please contact us by phone at **843.722.2706 x216**, or email us at [jross@gibbesmuseum.org](mailto:jross@gibbesmuseum.org).

You can also reach us by mail at:

**Business Membership, Gibbes Museum of Art, 135 Meeting Street, Charleston, SC 29401.**

**BUSINESS FELLOWS MEMBERSHIP PLEDGE FORM**



IMAGE BY JAMES MCGAVICK

YES! I want to support the Gibbes Museum of Art through Business Fellows Membership

*Please complete and return using the enclosed remittance envelope.*

**BUSINESS FELLOWS MEMBERSHIP LEVELS (PLEASE SELECT ONE)**

- Business Director Circle Membership ..... **\$10,000**
- Business Smith Membership ..... **\$5,000**
- Business Harleston Membership ..... **\$2,500**
- Business Hutty Membership ..... **\$1,000**

**CONTACT INFORMATION**

Name or Organization / Company Name (as you would like it to appear) \_\_\_\_\_

Primary Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alt. Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Amount \$ \_\_\_\_\_

\_\_\_\_\_ Payment Method

\_\_\_\_\_ Check Enclosed (please make checks payable to Gibbes Museum of Art)

\_\_\_\_\_ Credit Card

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ AmEx \_\_\_\_\_ Discover

Name as it appears on card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Verification code (3 or 4 digits, usually found on back of card) \_\_\_\_\_

Signature \_\_\_\_\_

FOR MORE  
INFORMATION  
CONTACT

JENNIFER ROSS, *Director of Development*  
843.722.2706, ext. 216, jross@gibbesmuseum.org

